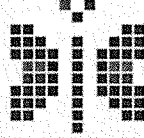


EXPRESSION OF INTEREST

Name of the Work: Design, Print and Distribution of Bareilly Heritage Brochure under Bareilly Smart City Limited



Smart City
MISSION TRANSFORM-NATION

BAREILLY SMART CITY LIMITED (BSCL)

IN BAREILLY

(UTTAR PRADESH, INDIA)



Employer:

Bareilly Smart City Limited (BSCL), Bareilly
Nagar Nigam, Bareilly- 243001

Telephone: 0581-2550074

Email: ceo.bscl01@gmail.com

Ref No: -BSCL/2020-21/ 680

Date:- 23/01/2021

Bareilly Smart City Limited, Bareilly invites e-tender for the following projects: -

S. No.	Name of the Work	Earnest Money Deposit (Rs.)	Tender fee with GST @ 18% (Rs.)	Work completion Period	Bid Start Date
01	Construction of Multisport Indoor Sports Complex in Bareilly Stadium with 1 Year Defect Liability Period and Three years of Maintenance	20 Lakhs	29500	15 Months	25/01/2021
02	Construction Development of Smart Street Vending Zone At Allen Club Mandi With 1 Year Defect Liability Period	3:30 Lakhs	11,800	6 Months	25/01/2021
03	Development of Road and Night Market under Shyamatganj Flyover under Bareilly Smart City Limited with 1 year Defect Liability	7 Lakhs	11,800	6 Months	28/01/2021
EXPRESSION OF INTEREST					
					Bid Start Date
04	Design, Print and Distribution of Bareilly Heritage Brochure under Bareilly Smart City Limited				25/01/2021
05	Design and installation of Bareilly Heritage Light and Sound Show at District Jail under Bareilly Smart City Limited				25/01/2021
06	Implementation and operation of Public Bike Sharing System in Bareilly on PPP Mode				25/01/2021

1.	Detailed NIT and Bid Document shall be available on: - https://etender.up.nic.in and http://www.bareillysmartcity.in
2.	Tender call notice in two Bid systems (Part- I: General & Technical Bid and Part-II: financial Bid/Price Bid/BOQ) from intending bidders fulfilling the eligibility criteria mentioned in this Notice and other qualifying requirements mentioned in this RFP.
3.	Amendment to NIT if any would be published on website only.
4.	In case of any queries on this RFP, intending bidders may contact THE GENERAL MANAGER, BAREILLY SMART CITY LIMITED, Bareilly (Tel. No: - 0581- 25510074, 7055519602) or send an email to: ceo.bscl01@gmail.com

Chief Executive Officer,
Bareilly Smart City Limited, Bareilly.

-----प्रकाशन हेतु नहीं-----

- सम्पादक, Hindustan Times (All Edition), Dainik Jagran (local Edition) को इस अनुरोध के साथ कि अपने राष्ट्रीय संस्करण समाचार पत्र में उपरोक्त निविदा सूचना का प्रकाशन आगामी संस्करण में डी0ए0बी00पी0 दरो पर न्यूनतम रथान में एक बार प्रकाशित करने का कष्ट करे तथा 04 प्रतियों के साथ बिल भुगतान हेतु प्रेषित करें ।
- आयुक्त महोदय, बरेली मण्डल, बरेली की सूचानार्थ ।
- नोटिस बोर्ड पर चरपा हेतु ।
- कम्प्यूटर प्रमारी/ आई.टी0 एक्सपर्ट नगर निगम बरेली को इस अनुरोध के साथ प्रेषित कि उक्त निविदा सूचना को नगर निगम, बरेली की वेबसाइट पर प्रदर्शित करने का कष्ट करें ।

Chief Executive Officer,
Bareilly Smart City Limited, Bareilly

Notice Inviting Expression of Interest (EOI)

for

“Design, Print and Distribution of Bareilly Heritage Brochure under Bareilly Smart City Limited”

This EOI Document is being issued by Bareilly Smart City Limited (BSCL) for seeking potential firms and organizations in partnering with BSCL for “Design, Print and Distribution of Bareilly Heritage Brochure under Bareilly Smart City Limited”.

Potential bidders are advised to study this EOI Document carefully before submitting their EOI. Expression of Interest (EOI) received in response to this notice shall be utilized to firm up tender specifications and shortlist parties expressing interest in this business model. This EOI document is not transferable. BSCL reserves the right to accept or reject any or all of the EOIs received against this notice without assigning any reasons and without prejudice.

i.	Date of uploading of EOI on E-tender Portal	25-01-2021 03:00 PM
ii.	Date and time for start of download of this document	25-01-2021 03:00 PM
iii.	Pre-bid Online Conference in connection with EOI	01-02-2021 12:00 PM https://meet.google.com/xyy-wbut-sdm
iv.	Last Date and time of submitting the EOI	08-02-2021 03:00 PM
v.	Contact details	ceo.bscl01@gmail.com Ph. No. 0581-2550074 Bareilly Smart City Limited (BSCL), Nagar Nigam, Bareilly- 243001
vi.	Website to Download EOI document:	http://etender.up.nic.in (for view, download and bidding) http://www.bareillysmartcity.in (for view and download only)

Disclaimer

1. Though adequate care has been taken in the preparation of this Expression of Interest Document (EOI document), the applicant should satisfy themselves that the Document is complete in all respects.
2. Neither Bareilly Smart City Limited (BSCL) nor their employees make any representation or warranty as to the accuracy, reliability or completeness of the information in this EOI document. Each prospective applicant should conduct their own investigations and analysis and check the accuracy, reliability and completeness of the information in this EOI document and obtain independent advice from appropriate source before submission of this EOI document.
3. Neither BSCL nor their employees will have any liability to any prospective applicant or any other person under the law of contract, for any loss, expense or damage which may arise from or be incurred or suffered in connection with anything contained in this EOI document. BSCL reserves the right, without any obligation or liability, to accept or reject any or all of the EOIs, at any stage of the process, to cancel or modify the process, or any part thereof, or to vary any of the terms and conditions, at any time, without assigning any reason whatsoever.
4. BSCL reserves the right to modify or amend or add to any or all of the provisions of this EOI document or cancel the present Invitation and call for fresh Invitations.
5. Neither BSCL nor their employees will have any liability in case of non-receipt of any correspondence from them to the Applicants due to the postal delays.
6. The applicable laws for the purpose are the laws of India. Courts of Bareilly will have jurisdiction concerning or arising out of this EOI document.
7. This EOI process is not a pre -qualification for Participating in the bidding process at later date wherein BSCL publishes an RFP for the Project.

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Abbreviations

EOI	Expression of Interest
BSCL	Bareilly Smart City Limited
BNN	Bareilly Nagar Nigam
BMC	Bareilly Municipal Corporation
PMC	Project Management Consultancy
ABD	Area Based Development
BOQ	Bill of Quantities
CEO	Chief Executive Officer
GoUP	Government of Uttar Pradesh
Gol	Government of India
SCP	Smart City Proposal
RFP	Request for Proposal
SPV	Special Purpose Vehicle

1. Introduction

Bareilly is a city in North India and is classified as Class I town and city is administrative headquarter to Bareilly district and Bareilly division. It is the centre for the manufacturing of furniture and for trade in cotton, cereal and sugar. Bareilly district is considered very rich from archaeological point of view. The extensive remains of Ahichhatra, the Capital town of Northern Panchala have been discovered near Ramnagar village of Aonla Tehsil in the district. Nearly five thousand coins belonging to periods earlier than that of Guptas have been yielded from Ahichhatra. On the basis of the existing material, the archaeology of the region helps us to get an idea of the cultural sequence from the beginning of the 2nd millennium BC up to the 11th century AD. Some ancient mounds in the district have also been discovered by the Deptt. of Ancient History and culture, Rohilkhand University, at Tihar-Khera (Fatehganj West), Pachaumi, Rahtua, Kadarganj and Senthai. According to the epic Mahabharata, Bareilly region (Panchala) is said to be the birthplace of Draupadi. Also the folklore says that Gautama Buddha had once visited the ancient fortress city of Ahichhatra in Bareilly. The Bareilly district showed active participation in the fight for independence of the nation. The Indian National Congress came into prominence in Bareilly during the Khilafat movement.

1.1. Bareilly Smart City Limited (BSCL)

Bareilly smart city has been selected in round 4 under the smart city mission by the government of India. Objectives of Bareilly smart city include economic development, Safety, Mobility, Enhancing environment and Community Development.

2. Project Brief

This brochure project is under “**Bareilly Heritage Project**” of **Bareilly Smart City Limited**. The BSCL intends to provide an information brochure to the people and tourist coming in the city. This brochure will give an insight and information about the important locations of the city. The brochure will include information about:

- 1) Heritage Location of Bareilly
- 2) Market of Bareilly

3. Scope of Work

The private partner whosoever will be selected for the project is expected to **design, print and distribute** the brochure. The project comprises of **research, content development, design, translate, print and distribute the Brochures** of Bareilly Heritage. The brochure will include information about: **1) Heritage of Bareilly**

- 2) Market of Bareilly**

The brochure can be one or more than one page back to back according to the design. The brochure shall have all the important numbers of the Government offices and services of the city.

The brochure will be in two languages, English and Hindi. Total **20,000 number** of brochures including both languages.

3.1. Activities to be performed by Bareilly Smart City Ltd.

1. Ensuring clearance and approval from all the required Authorities for data collection.
2. Review of Agency's plans for all activities.

3.2. Activities to be performed by the selected Private Partner

1. A visit to the city for the understanding story of the city and places.
2. The private partner is required to research to create content for the brochure.
3. The private partner is responsible for content creation in English and Hindi languages.
4. The private partner will suggest different design options for the brochure design.
5. The private partner shall create content under two topics: Heritage of Bareilly and Markets of Bareilly.
6. The private partner shall ensure the quality of the written content in both the languages Hindi and English.
7. The content shall be unbiased and should be from the authorized sources only.
8. The private partner shall ensure the quality of the paper and print of the brochure.
9. The private partner shall print total 20,000 brochures including both languages.
10. The private partner is required to present the design and content to BSCL for approval.
11. The private partner shall be responsible to identify the distribution points and ensure that the brochure will reach to the maximum people.
12. The brochure shall have all the important and helpline numbers of the Government offices and services of the city.
13. The Partner shall be required to submit the editable and printable soft copy of the brochure to BSCL.

4. Eligibility

1. Each intending Bidder may be a natural person/ sole proprietorship/ Company/ Partnership firm/ LLP having authority to participate in this EOI. Bidder shall enclose the relevant registration certificates in India can participate in the EOI stage. However, the Applicant should have at least 3 years' experience of successfully provided brochures in any of the project in India or cumulatively for all projects in India for which distinct period of provision of services shall be counted. Start-ups backed by venture capital funds and having tie-up with an Aggregator and/or an operator fulfilling the 12 months experience criteria can also participate.
2. The Applicant shall be required to submit Experience Certificate(s) on Client's letter-head having mention of experience of the successful completion of project(s) in operation, including duration of services.
3. Copy of PAN Card, GST Registration Certificate, PF Registration Certificate of Applicant/Applicant's Company

5. Guidelines for Printing of Brochures

- The Brochure shall be in two languages Hindi and English.
- The content should refer from authorized sources (History books, Gazetteers, National archives documents, and other Government documents etc.) only.
- The design and content shall be approved by BSCL before printing.

- The brochure may be of one or more than one page according to the design.
- The brochure shall have all the important and helpline numbers of the Government offices and services of the city.

4. Procedure for Application

1. Interested Applicant may submit their proposal online on <http://etender.up.nic.in> In case of any queries on this EOI, intending applicants may contact CHIEF EXECUTIVE OFFICER, BAREILLY SMART CITY LIMITED, Bareilly (Tel. No:-0581- 25510074)
2. Other details can be seen on website <http://etender.up.nic.in> (for view, download and bidding) and on website <http://www.bareillysmartcity.in> (for view and download only).
3. Also, for any further queries, the applicants are advised to send an email to : ceo.bscl01@gmail.com

5. Instruction for submission of EOI application

- a. BSCL is planning to print and distribute Bareilly Heritage Brochures in the city. The brochures shall be printed in two languages (Hindi and English).
- b. Capital cost for the project will be borne by the BSCL.
- c. BSCL reserves the right to accept any or reject all the EOI at their sole discretion without assigning any reason thereof.
- d. BSCL shall have right to call for clarification/original of the supporting document for verification, as deemed fit and also to cross check for any details as furnished by Applicant. Applicant shall have no objection whatsoever in this regards.
- e. The prescribed format envisaged to be submitted by the applicant for consideration and further evaluation are provided in Annexures. Interested, parties may use this format & add additional information as part of annexure, if they wish to.
- f. The Proposal shall be submitted online in the prescribed format and shall comprise of completed Document as summarized below:
 - i. General information of the Applicant as per **Annexure I** comprising of Organization Profile along with details of incorporation, strength and constitution.
 - ii. Brief project description as per **Annexure II**
 - iii. Letter of Submission as per **Annexure III**
 - iv. Similar project experience as per the format given in Annexure IV. In support of proof of relevant project experience, please enclose the Clients certificates regarding satisfactory handling of such projects.
 - v. Details of the Projection light and sound show related systems designed/ operated/ equipment provided globally/ nationally along with specifications of the equipment.
 - vi. Terms and conditions/ Participation mode with other government agencies on similar projects both nationally/internationally.

vii. Contact information of the Company with Email address, Phone number, Postal Address of the head office and all branch offices along with name of the representative.

g. Application should submitted online on or before 16:00 hours as per the date mentioned in the advertisement and shall be addressed to,
Chief Executive Officer, Bareilly Smart City Limited, Nagar Nigam, Bareilly- 243001

ANNEXURE-I

GENERAL INFORMATION OF THE APPLICANT

1. (a) Name:

(b) Country of incorporation:

(c) Address of the corporate headquarters and its branch office(s), if any, in India:

2. Details of individual(s) who will serve as the point of contact / communication for BSCL within the Company:

(a) Name:

(b) Designation:

(c) Company:

(d) Address:

(e) Telephone Number:

(f) Fax Number:

(g) E-Mail Address:

Signed

(Name of the Authorized Signatory)

For and on behalf of

(Name of the Applicant)

Designation

Place:

Date:

Note: Please also attach Memorandum of Association and Article of Association, in case of Applicant being a Company

ANNEXURE-II

Format for Presentation on the EOI

1. Profile of the applicant.
2. Similar projects undertaken/executed/planned.
3. Description of the project plan or design, project cost with break-up and project details.
4. The terms and conditions or participation mode with Government/private agencies on similar project/s.
5. Details of arrangement with the government/Private entity for the operations.
6. Details of the systems in-operation and nature of service level agreement/s.
7. Details of collaboration with an Indian company, if applicable.
8. Requirement for Brochure in Bareilly Smart City:
 - a. Required Item specifications
 - b. Conceptual design

ANNEXURE-III

Format - Letter of Submission

(In the firm's letter head)

Dated:

To

Chief Executive Officer,
Bareilly Smart City Limited
Nagar Nigam, Bareilly
Email: ceo.bscl01@gmail.com

Sub: Submission of Expression of Interest (EOI) for "Design, Print and Distribution of Bareilly Heritage Brochure under Bareilly Smart City Limited"

Sir,

Being duly authorized to represent and act on behalf of and having thoroughly examined all the conditions of the invitee for Expression of Interest (EOI) dated _____ and ref: _____ for the captioned project, I/we hereby submit our Expression of Interest and the relevant information.

1. I/We have examined in detail and have understood, and abide by all the terms and Conditions stipulated in the above referenced EOI invite issued by the Authority. Our submissions/proposal is consistent with all the requirements stated in the EOI invite.
2. The information submitted in our proposal is complete, strictly as per the requirements as stipulated in the above referenced EOI invite, and is correct to the best of our knowledge and understanding. We shall be solely responsible for any errors or omissions or misrepresentations in our submission/proposal.
3. We have read the provisions of the EOI and confirm that these are acceptable to us. All necessary clarifications, if any, have been sought for by us and duly clarified.
5. I/We also authorize BSCL or their authorized representative to approach individuals, employers and firms to verify our submitted details, competence and general reputation.
6. We understand that BSCL will be at liberty to finalize project parameters and conditions, after assessing the response from the parties.
7. This call for EOI does not constitute a solicitation. BSCL reserves the right to modify or cancel and may recall the EOI.

8. We have not been blacklisted by any donor agency/State Government/Central Government(s)/Central Government or its agencies in India or abroad.

The undersigned declares that the statements made and the information provided in the application is complete, true and correct in every detail.

Signed by Authorized Signatory,
[Name]

For and on behalf of [name of Bidder]
Seal

Date:

Place:

ANNEXURE-IV

Similar Projects Experience

(Brochure print with content creation undertaken)

Title of the project

Project cost

Location of the project

Status (implemented/ongoing)

Name of the client

Contact person at client's end

Address, telephone no. and email ID of the contact person at client's end

Start date and end date of construction/implementation

Duration of the project, including Operation and Maintenance (O&M)

Role in the project (developer/contractor/O&M operator)

Details of the project

- a. Paper and printing quality used in the brochure
- b. Content created to be provided
- c. Brief description of the project highlighting important aspects of the project.

Certification:

I/we hereby declare that the information furnished is true to the best of my/our knowledge.

Signature of the authorized person

Name of the authorized person

Organization's seal

Date:

Place: